

With the holiday season ended and a new year beginning, it's time to take a sober look at our finances. But first, join us for a fun program of 16mm shorts about money, brought to you by **Film on Film Foundation** and Oddball Films. We'll view films about money as a physical object (*Money Money Money*), as an object of avarice (*The Great Piggy Bank Raid, Even Steven*), and follow it as it circulates through town (*A Day in the Life of a Dollar Bill*). Additionally, we'll take in some classic lessons in money management (*Learning to Use Money*), responsible credit use (*Credit: How to Get It, A Credit Card Bouquet*), and consumer smarts in general (*Brand Names and Labeling Games*).

Attendees: Please RSVP to (415) 558-8117 or info@oddballfilm.com to ensure sufficient seating.
Complimentary gingerbread doubloons with admission! (While supplies last.)



Money Money Money* (1972) Color 9 min. by **Steven Minor*

We start with a bit of numismatic porn. A stunning montage of extreme close ups of coins both exotic and familiar anchors this mondo money triptych. To round out the randomness, children demonstrate the barter system and pennies are manufactured in classic scenes from the US mint.



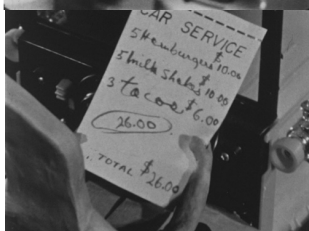
Learning to Use Money* (~1971) Color 10 min. by **William de Jarnette*

Birthday card cash: an asset to carefully budget or an invitation for a spree? A young **Janis Joplin** fan has an appropriately Dionysian attitude toward spending. Consumers of tender years are given gentle cues to avoid some of the more emotional pitfalls of shopping faced by people of all ages.



The Great Piggy Bank Raid* (1974) Color 12 min. by **Marshall Izen*

Fuzzy animal puppets: so cute, so chirpy, so larcenous. When the cash for new band uniforms needs to be raised fast, our woodland friends roll up their tiny sleeves and get down to honest work, mostly. The itty bitty musical finale swings, and the puppet show within the puppet show will blow your mind!



A Day in the Life of a Dollar Bill* (1972) Color 11 min. by **Art Evans*

A day-tripping greenback circulates through the wallets and cash registers of a typical small town, while a supporting cast of humans makes darn sure we get a simplistic civics and economics lesson. Directed like a live-action Gumby cartoon, with obvious delight taken in close-ups and insert shots.



Even Steven* (1960) Color 7 min. by **Art Clokey*

Gumby and **Pokey** have budgeted a cool \$100 for their road trip. But that won't get them far, not with the blockheads out to fleece them at every turn. A lesson in expecting the unexpected when it comes to one's personal finances, but perhaps just as importantly, a lesson in payback.



Credit: How to Get It* (1978) Color 14 min. by **Ruth Arens*

Jeff has his eye on a new van, but he earns minimum wage and can't get credit based on his **Eric Stoltz** looks alone. This charismatic everyteen takes us through his ups and downs en route to destination Good Credit. We get a smattering of still-relevant life tips and, yes, he gets the van.



Brand Names and Labeling Games* (1973) Color 9 min. by **Jack Sameth*

The absurdity of USDA labeling gets a thorough skewering by our flustered consumer advocate, **Marshall Efron**. Anarchic, off the cuff, and eye-opening, these syndicated spots endure as bright shining moments in the history of consumer education.

A Credit Card Bouquet* (1973) Color 10 min. by **Buck Pennington*

Everyone loves Jonathan, the avuncular flower vendor who pushes his cart around the mall (and missed his calling as a Hollywood song-and-dance man by a few decades). He knows every passerby and his credit history, and each encounter is a goofy lesson in responsible money management.



All films will be presented in 16mm.

www.filmonfilm.org